

Clue 8. Given this paper clue...

(scroll down)

TOMATO  
MOUTH  
EXCEED  
WEIGHT  
MAXIMUM  
CHECKBOOK

Given this from the HWOW...

Three do it this way, two do it that way, one does not do it at all.

Given this from the Brown Bag...

The solution is...

If the TH'er had remembered the hint, "Three do it this way, two do it that way, one does not do it at all.", he might have made the association with this clue. But what is the association?

Three of these words have vertical symmetry, meaning that, when written vertically, they would appear the same in a mirror. Two of these words have horizontal symmetry. That leaves WEIGHT as the answer, so head over to Circle Ton.